

Press release

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New April dates for Intertextile Shanghai Apparel Fabrics, Intertextile Shanghai Home Textiles and Yarn Expo

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The Spring Editions of Intertextile Shanghai Apparel Fabrics, Intertextile Shanghai Home Textiles and Yarn Expo will now take place from 14 – 16 April 2022 instead of their original March date. They will continue to be held at the National Exhibition and Convention Center (Shanghai) alongside CHIC and PH Value.

“With the evolving situation of the pandemic globally, we have decided to hold our three spring fairs in mid-April,” Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained. “At this stage, we are still processing how the Omicron variant affects the hosting of large-scale events, so this new date provides us and our stakeholders with extra time to plan accordingly so we can ensure the fairs take place in a safe environment.”

“We are hoping to continue the momentum that was generated at last year’s Autumn Editions where our many returning international exhibitors were well received, as well as to capture the opportunities in the domestic market with strong growth in production, revenue and profit recorded in the first three quarters of 2021.”

Exhibitors or visitors with any queries about these fairs should email textile@hongkong.messefrankfurt.com, or visit the fairs’ respective websites:

- Intertextile Shanghai Apparel Fabrics: <https://intertextileapparel.hk.messefrankfurt.com/>
- Intertextile Shanghai Home Textiles: <https://intertextilehome.hk.messefrankfurt.com/>
- Yarn Expo: www.yarnexpochna.com

Intertextile Shanghai Apparel Fabrics is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. The co-organisers of Yarn Expo are Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. Intertextile Shanghai Home Textiles is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

Messe Frankfurt’s China textile fairs form a part of the company’s Textpertise Network, which consists of some 50 fairs around the world. More information can be found here: <http://www.textpertise-network.com>.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021