

TEXWORLD EVOLUTION

PARIS

apparel sourcing
PARIS

avantex
PARIS

leatherworld
PARIS

TEXWORLD
PARIS

Press Release
Paris, 17 February 2022

The February 2022 edition marked the return of the international sourcing platform Texworld Evolution Paris in its classic configuration. After two years, the professionals of the fashion industry were able to meet the international manufacturers selected by the Messe Frankfurt France team in the Hall 4 of the Paris-Le Bourget Exhibition Center.

For this re-launch edition, which brought together 200 exhibitors from 16 countries, the four exhibitions of Texworld Evolution Paris welcomed 2,800 professional visitors over three days. The participation was particularly satisfying, given the limitations imposed by the health crisis on international travellers, especially from China and India.

These figures show that the textile and clothing offer proposed by the platform was expected by the professionals. In the opinion of the first visitors, the climate that prevailed from the opening was very clearly business-oriented. « *The demand expressed by fashion, textile and clothing professionals remained very strong for us to keep our platform running in spite of the constraints*, underlines Frédéric Bougeard, President of Messe Frankfurt France. *We have naturally responded to this expectation by providing the most complete overview of the international offer currently available on the market in the context we are experiencing. We are currently the only ones to provide such a large sourcing service in Europe* », he concludes.

A gradual return of international professionals

Whether it is Apparel Sourcing Paris for the finished garment sourcing, Avantex Paris for new materials and innovative processes, Leatherworld Paris dedicated to the leather and related materials market, or Texworld Paris for textile sourcing, the Texworld Evolution Paris trade fairs have recovered their international scope: the share of foreign visitors has indeed reached 65%, for 35% of French.

Turkish professionals were present, as were Spanish, Italian and British, as well as Germans. The return of contingents from across the Atlantic, from the USA, Colombia and Brazil, should also be noted.

The specific configuration of this show, on a single hall for this re-launch session, allowed manufacturers to fully express their know-how, highlighting and making more visible the quality and creative approach of a part of the global offer. Turkey and Korea, loyal partners of Texworld Evolution Paris, were able to bring together more than 60 companies under their respective national pavilions. Uzbekistan, with a delegation of some twenty manufacturers, also took advantage of the show to support the export strategy currently being pursued by the national textile industry. During the opening press conference, the Uzbek ambassador to France, insisted in particular on the upgrading efforts

undertaken in recent years by Uzbek manufacturers to reach international standards in terms of social and environmental responsibility.

Maintaining the link with Chinese manufacturers

The "Source In China" area, located at the entrance to the show, also enabled Chinese companies that were unable to travel to Paris to present their products in a dynamic way. Agents and experts from Foursource, the digital partner of Messe Frankfurt France, and a QR codes system assisted visitors, answered technical questions and provided a link with 25 manufacturers of fabrics and finished products.

Vision, trends and perspectives

Like every season, the market evolutions and the demand orientation were illustrated within the trend spaces designed and staged by the show's art directors, Louis Gérin and Grégory Lamaud. The creative axes that will shape the fashion of Spring-Summer 2023 were assembled in the Trend Book available on the mobile App and on the Texworld Evolution Paris website.

Conferences, round tables, workshops and animations also punctuated these three days of exchanges. Sustainable fashion, a key concern for the clothing industry, was the subject of workshops led by CETI on ways of reusing unsold and dead stock, relocation, etc. Experts invited to the Agora by Avantex came to discuss the contribution of new technologies (AI, Blockchain) to the implementation of a more virtuous fashion. Replays of each of these conferences are available on Texworld Evolution Paris' social networks by clicking on [this link](#).

See you at Le Bourget from 4 to 6 July 2022

« The success of this edition confirms our choices, adds Frédéric Bougeard. Since the beginning of the crisis, we have wanted to keep our platform open, whether in a hybrid format with the showrooms, or 100% physical, as for this edition. We will therefore hold our summer edition from 4 to 6 July 2022 at the Parc des Expositions de Paris-Le Bourget, the size of which will be adapted to the market situation ».

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/event.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, Avantex, Leatherworld and Texworld Paris belong to the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

All details about textile trade shows organised by the Messe Frankfurt group throughout the world can be found at the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key

USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

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