

TEXWORLD EVOLUTION

PARIS

apparel sourcing
PARIS

avantex
PARIS

leatherworld
PARIS

TEXWORLD
PARIS

Press release
Paris, 19 October 2021

Texworld Evolution Paris will be back from 7 to 9 February 2022 for a relaunch show at the Paris, Le Bourget Exhibition Centre. It will welcome exhibitors from major textile and clothing manufacturing countries in a renewed business atmosphere.

At last! The horizon is clearing. Texworld Evolution Paris will hold its usual international event from 7 to 9 February 2022 at the Parc des Expositions du Bourget. For three days, Apparel Sourcing Paris for the finished garment sourcing, Avantex Paris for new materials and innovative processes, Leatherworld Paris dedicated to the leather and related materials market, and finally Texworld Paris for textile sourcing, will concentrate in one place the essential global offer for fashion brands, from ready-to-wear to luxury. They will provide buyers with a unique forward-looking vision of the creative trends for the spring-summer 2023 season.

Objective: a relaunch of trades

Adapted to health constraints, which still limit the travel of nationals from some Asian countries and particularly from China, this edition will nevertheless make it possible to welcome exhibitors from key sourcing countries such as Turkey, India, Pakistan, Taiwan or Bangladesh. At least ten countries are expected to be represented next February in a resolutely business-oriented show: exhibitors and buyers will be able to renew and develop the business flows disrupted by the health crisis. Digital devices will also be used to present the offer of exhibitors who cannot be physically present.

A first step towards normalisation

For *Texworld Evolution Paris*, this event is the first step towards its classic format, scheduled for summer 2022. Messe Frankfurt France is expecting a return to the usual size and configuration of the trade shows for the July 2022 edition, which will be held for the first time at the Parc des Expositions at Porte de Versailles, in central Paris.

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/event.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, Avantex, Leatherworld and Texworld Paris belong to the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

All details about textile trade shows organised by the Messe Frankfurt group throughout the world can be found at the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2020

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