

TEXWORLD EVOLUTION

PARIS

apparel sourcing
PARIS

avantex
PARIS

leatherworld
PARIS

TEXWORLD
PARIS

Press Release
Paris, 18 January 2022

Live to be discovered from 7-9 February: the Trend Book that accompanies the return of the Texworld Evolution Paris trade fairs to the Parc des Expositions de Paris - Le Bourget celebrates fertile confrontation, those areas where opposites express their creative power.

Texworld Evolution Paris, which will be held from 7 to 9 February at the Parc des Expositions de Paris - Le Bourget, will be the opportunity to discover the Trends Forum imagined and designed by the art directors of Texworld Paris, Louis Gérin and Grégory Lamaud. Their thoughts, which structure the *Interface* inspiration book, trace the creative outlines of Spring-Summer 2023 fashion.

Displayed at several points in the exhibition area, this new forum highlights for the first time the expressive lines born out of these two years of crisis. It interrogates the new forms of "living together", the barriers between communities, cultures and materials by exploring the power of these interfaces in creative terms: the junction between digital and tangible, natural and synthetic, hard and soft... These associations, which give a particular place to materials and fibres, are to be explored through four major themes.



A CLASH OF CONTINENTS 2021 By
www.instagram.com/le.moratier

• **Border.** « *Between us, a border has been built. Invisible. [...] What shall we do with it? [...] A border is not an impassable limit, it is an opportunity.* » This theme gives the material its rightful place, both frank and hard when it delimits (granite connection) and soft when it protects (warm membrane). This axis is based on a large tonal palette that runs from graphite to arctic blue, but always in rather muted and "earthy" aspects.

• **Alliance.** « *Because recognizing that we share the same destiny is the first act of intelligence. [...] For the first time we are looking in the same direction. And we want to move forward together. [...]* » This ethereal and spiritual creative line devotes palettes of blues and greens, where the material (carved



@sk8liborius - by photographer
@muuchomas

embroidery) and the fibre (fibrous protrusion) are expressed in tones - transparent or opaque - in a spirit where nature often shines through.

• **Connections.** « *A little bit of us has crept into you. [...] We are not quite the same as before our alliance. We have enriched each other. [...] To open up gaps to see the light emerge.* » This theme is the one that carries the initial claim the best. Oriented towards synthetics and fluorescence, it expresses all aspects of the material in an assumed way, up to showing the accidents. It is the area of "mixing" and *Interfaces*, of fluorescent angora and knitted (recycled!) plastics.



Synchrodogs www.synchrodogs.com

• **Surface.** « *And without realizing it, the world grew again. The meetings revealed their secrets, the secret of immortality. They gave birth. New territories. Unknown zones. Vaster. [...] Finally, a perspective.* » While moving away from transparency, this theme also plays on the points of contact and exchange between virtual and real, between earth and space, through a palette of blues and greens that can be imagined as "flat surfaces" in the style of "flat design". The mixtures (crystalline membrane) and contrasts (antic collage) that confront the materials are not forbidden.



Artist SiiGii @is_siigii Photographer Marc Espinosa @theyuman.jpg

Visitors to the show will be able to discover these major thematics through all the material samples and finished products selected by the show's artistic directors to illustrate concretely each of the creative universes of Spring-Summer 2023 fashion.

The INTERFACE Trendbook is available [here](#).
Artworks to download [here](#).

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/event.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, Avantex, Leatherworld and Texworld Paris belong to the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

All details about textile trade shows organised by the Messe Frankfurt group throughout the world can be found at the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We

have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

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