

TEXWORLD EVOLUTION

PARIS

apparelsourcing
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avantex
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leatherworld
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TEXWORLD
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Press Release
Paris, 14 December 2021

For its return to the Parc des Expositions of Paris - Le Bourget, *Texworld Evolution Paris* is planning a new edition of its trade shows in a physical format from 7 to 9 February 2022. A major challenge in a business climate impacted by the health crisis. Nevertheless, several hundred companies in the fabric and clothing sector will represent the major textile countries.

From 7 to 9 February, textile, clothing and fashion professionals will be able to attend the international *Texworld Evolution Paris* event. Adapted to sanitary restrictions, the format of this relaunch edition will enable exhibitors from the major sourcing countries to be welcomed at the Parc des Expositions. During three days, Apparel Sourcing Paris for the sourcing of finished garments, Avantex Paris for new materials and innovative processes, Leatherworld Paris dedicated to leather and related materials, and finally Texworld Paris for fabric sourcing, will concentrate in one place the main global offer for fashion brands, from ready-to-wear to luxury.

An international offer still present

Leatherworld Paris will welcome producers of leather products and related materials from Thailand, India, China and Pakistan. Apparel Sourcing Paris will feature around 100 exhibitors, including several Chinese manufacturers. In total, finished products from around ten countries will be represented at Le Bourget, including India, Pakistan, Bangladesh and Rwanda, which will be participating for the second time. The International Trade Center, which supports and advises a selection of companies from emerging countries, will be back with a Madagascan pull-over manufacturer. The Export Support Bureau of Bangladesh (EPB) will also accompany several companies, as will the Chinese CCPIT TEX, a long-standing partner of *Texworld Evolution Paris*.

The comeback of international textile sourcing

Just like Apparel Sourcing, Texworld Paris is renewing its international mission, giving buyers a forward-looking vision of the Spring-Summer 2023 season's creative trends combined with an expanded global sourcing offer. More than 200 exhibitors from 16 countries will be present. Turkey, India, China, but also Taiwan and Korea will be represented, giving back to Asian sourcing a genuine part in the textile supply of European fashion brands. The Turkish Pavilion, under the impulse of the Istanbul Chamber of Commerce, brings together a selection of some forty high-level companies. Korea will also have its own dedicated space, with some thirty companies led by the Korea Federation of Textile Industrie (Kofoti), a growth compared to the Spring edition in 2020. Spain will be present for the first time, as well as Japan.

Texworld Denim's jeans offer is also expected to be on display alongside fabrics, with, once again, a strong comeback by Turkish manufacturers such as Atlas Denim.

Sustainable development and thematic itineraries

Avantex Paris, the first trade fair for technology and sustainable development in fashion, will bring together a selection of the most innovative proposals in terms of fabrics, materials, components and services, including that of the French company Komet Story, which proposes connected and automated Pop-Up stores for brands.

Thematic itineraries to make it easier for visitors to find their way around and optimise their research will also be part of the show. The signage will be set up to identify exhibitors offering eco-responsible products, as well as manufacturers who can deliver small quantities of fabrics (between 50m and 100m) or finished products in small volumes (orders of less than 100 pieces).

A unique sourcing for a diversified offer

The February 2022 edition presents a very qualitative offer, notably through the Elite sector, which brings together a selection of companies chosen for their performance in terms of quality, competitiveness, responsiveness and services for the world's leading fashion brands. This area, designed by Louis Gérin and Grégory Lamaud, the art directors of Texworld Evolution Paris, will this year include a panel of some twenty high-level Turkish, Pakistani, Indian and Bangladeshi exhibitors who are regulars at Texworld Paris. Among these exhibitors, we can count on the presence of the giant Zaber & Zubair and the very nice eco-responsible offer of Northern Linen and Kohinoor Mills, both GOTS certified for many years, or the Turkish companies Acar Tekstil, Er-Ez Tekstil or Herboy.

Beyond the Elite area, Japanese company Stylem Takisada Osaka, a newcomer to the show, will be presenting high-quality and mostly eco-friendly cotton fabrics. The handmade embroideries with a very modern and creative design from the two new Indian embroiderers ECO Royal and August Craft are also worth a closer look.

Exchanges, sharing and discoveries

Meetings, conferences and round tables will complete the product offer, opening up debates on current themes, creative trends (with the tradeshow's art directors), and textile innovations. The Agora will be animated by a conferences programme resolutely oriented towards sustainable development matters, such as the reduction of unsold goods, the available solutions for fashion in short cycles, the contribution of technical textiles, but also transparency, or even the industrialization of smart textiles.

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/event.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, Avantex, Leatherworld and Texworld Paris belong to the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

All details about textile trade shows organised by the Messe Frankfurt group throughout the world can be found at the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

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