

Press release

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Intertextile Shanghai Apparel Fabrics – Autumn Edition returns in 2023

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ITSA23 PR1 en

The comprehensive A/W textile sourcing platform will be held from 28 – 30 August 2023 at the National Exhibition and Convention Center in Shanghai. The previous edition’s almost 200,000 sqm floor space encompassed nearly 3,300 exhibitors from 19 countries and regions, as well as over 67,000 buyers from 50 countries and regions. After a pause in seasonal sourcing, key industry players are already demonstrating their interest in next year’s fair.

Organisers are eager to deliver an event that allows for integrated business interactions, and promotes the advancement of the industry. Ms Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Ltd, explained: “As a global flagship for the industry, Intertextile Shanghai Apparel Fabrics is regarded by many suppliers as their go-to textile trade fair. After a disrupted schedule in 2022, we expect good exhibitor numbers at next year’s Autumn Edition. Many have already confirmed their participation at this early stage, which is a good sign of market recovery.”

Distinctive country and region pavilions have confirmed their return to the fairgrounds next autumn, with the fair featuring pavilions from Germany, Japan, Korea, and Taiwan, while several well-known companies will be presenting their products at group pavilions. These include Lenzing, the manufacturer of plant-based fibres; Sorona®, the high-performance polymer producer; and Hyosung, the end-to-end international textile maker.

To enable more targeted sourcing, the fair will make use of featured product zones, including Accessories Vision, All About Sustainability, Beyond Denim, Digital Printing Zone, Functional Lab, Premium Wool Zone, SalonEurope, and Verve for Design, with domestic exhibitors also grouped by product end use.

Past editions of the fair have proved useful to a number of influential exhibitors. “Lycra has always been one of the most loyal customers of Intertextile Apparel, and we regard it as our most important exhibition opportunity in China or even in Asia each year,” said Mr Vincent Hu, Vice President of Asia at The LYCRA Company. “It is also the best place to meet all our upstream and downstream customers to discuss technology, innovative ideas and to imagine the future.”

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

Many buyers are also repeat attendees, with Ms Lydia Wang of Zhejiang

Merrige Health Technology, explaining why that is the case for her company: “I visit the fair every year because Intertextile Apparel is a large-scale and comprehensive fair with both product and trend displays. Although we are a lingerie company, we also have needs for outerwear, so the fair is like a one-stop platform for big trading businesses like us.”

Participants will be able to make the most of next year’s A/W sourcing season by utilising Intertextile Apparel’s Trend Forum, seminars, panel discussions and product presentations – which cover topics on sustainability issues, design and trends, market information and business strategies, as well as technology and solutions.

For added value, fairgoers can make use of online business matching services, including Connect PLUS and one-to-one VIP buyer business matching. As the apparel fair is held concurrently with Yarn Expo Autumn, CHIC and PH Value, the entire textile value chain can be found under one roof, providing an extended platform for business networking opportunities.

To cater for next year’s S/S seasonal sourcing demand, Intertextile Shanghai Apparel Fabrics – Spring Edition will be taking place from 8 – 10 March 2023 at the National Exhibition and Convention Center in Shanghai.

Intertextile Shanghai Apparel Fabrics – Autumn Edition 2023 is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

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Notes to editors:

Further press information & picture material

<https://intertextile-shanghai-apparel-fabrics-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

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Newsroom

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

Intertextile Shanghai Apparel Fabrics –
Autumn Edition 2023
Shanghai, China, 28 – 30 August 2023

<http://www.texpertise-network.com>
<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com