

news +++ Heimtextil
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heimtextil

Heimtextil 2023: bundled range of fibers, yarns, outdoor fabrics and imitation leather in hall 4.0

Frankfurt am Main, December 2022. At the upcoming Heimtextil from January 10 to 13, manufacturers and weavers will find a global range of fibers and yarns for decorative and upholstery fabrics - for the first time compactly and centrally located in a separate area in hall 4.0. The leading international trade fair for home and contract textiles is thus responding to the growing demand for textile materials for the preliminary stage. Around the area, visitors also await high-quality suppliers of outdoor fabrics, technical textiles for the contract sector and imitation leather.

Natural, synthetic or blended. Elastic, durable and functional: In hall 4.0, the upcoming Heimtextil offers an international range of fibers and yarns as well as finished decorative and upholstery fabrics, from the preliminary stage to textile finishing. Already established suppliers from the fiber and yarn segment will be bundled with new exhibitors in hall 4.0 and presented centrally. "With this compact product range, we are responding to an increasing need among manufacturers and retailers: being enabled to shape product development as early as the preliminary stage. A holistic view in the design process is becoming increasingly important - especially for upholstered furniture, which is subject to ever more sustainable as well as functional demands, starting with the fiber," says Bettina Bär, Director Heimtextil for the home textiles sector.

One highlight of hall 4.0 is the Trevira CS joint stand: "We are pleased that we will once again be present with a large Trevira CS joint stand featuring 16 Trevira CS customers. Here we will show the wide range of possibilities that Trevira CS fabrics offer in the textile



Messe Frankfurt Exhibition GmbH: Pietro Sutera

design of interiors. The focus will be on the functions and properties that Trevira CS fabrics offer in addition to their flame retardancy. These will be addressed in our special show Textile Talents by Trevira CS. Aspects of sustainability will be another theme of our stand," says Anke Vollenbröker, Director Marketing & Business Development Trevira CS.

Other leading suppliers in the area include Korteks and Reliance, as well as new exhibitors such as Turkish manufacturer Bulut Tekstil.

High-quality suppliers for outdoor fabrics and imitation leather

Also in hall 4.0, architects, hotel decision-makers and designers will find a high-quality range of outdoor fabrics, technical textiles for the contract sector and imitation leather - including a large number of Spanish outdoor and contract specialists such as Atenzza Outdoor, Cabanes & Ortuno, Citel, Fernando Cerda Blanes e Hijos, Exit Fabrics, Pyton and Recasens. Italian manufacturer Tendaggi Paradiso, as well as leather and imitation leather suppliers such as Turkish brand Flokser and German companies mah-ATN and Vowalon, will also showcase their new products. The range will be rounded off by exhibitors Ambienta, Futura Leathers, Gebrüder Munzert, Gruppo Mastrotto and Indetex, who will be presenting their high-quality fabrics for the contract business directly on the boulevard in the form of selected complete stands.

"We are looking forward to taking off in new markets at Heimtextil. We have completely changed the finishing of our fabrics to reduce the environmental impact and are presenting new designs with thicker textures that the market is demanding. The next Heimtextil is the right platform to show these novelties to a large number of professionals from different parts of the world in just four days. At the same time, through face-to-face exchanges, we get a direct feel for what customers want and receive immediate feedback," says Citel's marketing department, delighted to be taking part in Heimtextil 2023.

Heimtextil will take place from January 10 to 13, 2023.

Heimtextil

International trade fair for home and contract textiles

Press information and photographic material:

<https://heimtextil.messefrankfurt.com/frankfurt/en/press.html>

Links to websites:

www.heimtextil.messefrankfurt.com

www.instagram.com/heimtextil

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Your contact:

Anil Öt

Tel.: +49 69 75 75-5021

anil.oet@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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