

news +++ Light + Building
2 to 6 October 2022

light+building
autumn edition

Adding to the attention: The Design Plus Award powered by Light + Building

Frankfurt am Main, 18 March 2022. In search of innovative solutions for home and building as well as trendsetting designed luminaires, the Light + Building Autumn Edition from 2 to 6 October 2022 is the international trend show. In the abundance of product innovations, the Design Plus Award offers all exhibiting companies the chance to secure a head start in attracting the attention of visitors and to position their own creations very effectively.

The focus will be on products that skilfully combine forward-looking design with innovative technology and ecology in the fields of lighting, electrical engineering, as well as building and home automation. The award-winning objects, which are selected by a top-class jury of experts, can be seen during the Light + Building Autumn Edition at a special show designed exclusively for this purpose. In parallel, the winning products are presented in an online gallery with pictures and text. Moreover, the companies will be the focus of the awards ceremony during the world's leading trade fair for lighting, building technology and connected security technology.



Point of contact for orientation and inspiration: the special show for the Design Plus Award powered by Light + Building.
Source: Messe Frankfurt Exhibition GmbH / Pietro Sutera

Exhibits marked with the Design Plus Award also enjoy an advantage beyond the trade show period: The award is considered a benchmark in the industry and helps to position new products in the market.

Register now and be part of it

All exhibitors of the Light + Building Autumn Edition are invited to apply with their innovative and sophisticatedly designed products. Registration is still possible until 22 April 2022. This will be shortly followed by the closing date for all submission materials on 29 April 2022.

Further information about the Design Plus Award, registration information, FAQs and GTCs can be found at: www.light-building.com/designplus.

The Light + Building event will take place from 2 to 6 October 2022. The Intersec Forum will open in parallel from 3 to 6 October 2022.

The Light + Building Digital Extension is accessible from 2 to 14 October 2022.

Press releases & images:

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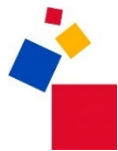
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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally

networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021