

Press release

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PCIM Asia postponed to 2023 while PCIM Asia Conference to keep its schedule this October

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PCIM22_second postponement

PCIM Asia will now be held from 29 – 31 August 2023 at Shanghai New International Expo Centre in view of current circumstances relating to the pandemic in China. Although the PCIM Asia exhibition will be moved to next year, the PCIM Asia Conference 2022 will keep its schedule this autumn from 26 – 27 October in Shanghai.

“To actively support the government’s efforts towards pandemic mitigation, we have decided to move the fair to next summer after meticulously examining the ongoing situation in China,” explains Mr Louis Leung, Deputy General Manager of Guangzhou Guangya Messe Frankfurt Co Ltd. “We would like to express our gratitude to those in the industry for their understanding and support, and look forward to welcoming key players back next year to reconnect and establish stronger business cooperation within the power electronics industry.”

Despite the postponement, industry players will continue to keep abreast of the latest trends and developments this year. “Within the preventive guidance set by the local government, we are able to move forward with PCIM Asia Conference in the original dates this October in Shanghai. While details of the new venue will be announced shortly, we trust the hybrid conference will satisfy the power electronics community’s enthusiasm towards the event and meet the demand for in-person business encounters.”

PCIM Asia is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Mesago Messe Frankfurt GmbH. To find out more about PCIM Asia, please visit www.pcimasia-expo.com or email pcimasia@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736

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million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com