

Press release

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Indoor-Air a resounding success

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Indoor-Air, the trade fair for ventilation and air quality, closed its doors earlier today after three highly successful days. Featuring a ‘clean indoor air’ theme, this one-off in-person event made an important mark on the sector.

As Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt GmbH, put it: “The air conditioning and ventilation industry showed great foresight, courage and entrepreneurial spirit when it approached Messe Frankfurt barely ten months ago with the idea of organising this trade fair at short notice and under special conditions. We are delighted at how well Indoor-Air was received – and that it was seen as a much-needed place for the industry to come together.” Focusing exclusively on German speakers, the event attracted some 2,300 participants. Besides traditional trade visitors such as planners, architects and decision-makers from industry, there were many representatives from public authorities and institutions in attendance. The accompanying conference programme also met with a consistently high level of interest.

The vast majority of exhibitors – and over 90 percent of trade visitors – were very satisfied with how the trade fair went. These positive results are matched by an optimistic underlying mood in the sector. More than 50 percent of surveyed exhibitors currently expect the economic climate in the sector to improve in the next twelve months. At the same time, a third of those surveyed see the economic climate as being stable.

Feedback from the Association for Buildings and Indoor Air Quality (FGK) about Indoor-Air was also positive. Professor Christoph Kaup, Chairman of the Association for Buildings and Indoor Air Quality (FGK), commented: “I am happy to say that our expectations were surpassed. Visitors were extremely interested in the overall area of ‘ventilation and infection prevention’. We were also pleasantly surprised by the popularity of the food-related On Air forum, which showed us that our presentations were successful in providing visitors with the information they needed. Our overall impression was that it was the right decision to organise this trade fair – and an important decision too.”

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Visitors primarily went to Indoor-Air to see new products, to add to personal expertise and to gain a clear picture of the market. Trade

visitors were especially interested in ventilation devices and systems. Two thirds of respondents describe themselves as decision-makers in their respective companies or are involved in purchasing and procurement decisions.

The next trade fair for the air conditioning and ventilation industry will be ISH – the international flagship fair for water, heat and air conditioning – which will be held in Frankfurt am Main between 13 and 17 March 2023.

Here is more on what exhibitors had to say about Indoor-Air:

<http://indoorair.messefrankfurt.com/ausstellerstimmen>

Press information and photographic material:

<http://indoorair.messefrankfurt.com/journalisten>

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com