



Press release

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SPS 2021 is canceled

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Following the announcement made by Bavarian Prime Minister Dr. Markus Söder in today's press conference, Mesago Messe Frankfurt GmbH is canceling the SPS - Smart Production Solutions, which was scheduled to take place in Nuremberg from 23 - 25 November 2021.

In addition to the continued rise in infection rates and hospitalization rates, the new German 2G plus regulation (entrance for those vaccinated or recovered from COVID-19 as well as tested) and the set limits on events make it impossible to realize the SPS.

"We deeply regret this decision, but in view of the rapidly worsening situation and the even stricter regulations, we see ourselves forced to cancel this year's industry meeting point," emphasizes Martin Roschkowski, President of Mesago Messe Frankfurt GmbH. "Our goal with the SPS 2021 was to design the best possible business platform under the safest possible conditions. We know how important the SPS is for our customers and partners, especially this year. However, it will unfortunately not be possible to hold it despite constantly improving safety measures," he explains further.

About Mesago Messe Frankfurt

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 160 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. (mesago.com)

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely

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knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

SPS
Nuremberg, Germany,
23 – 25 November 2021