

Press release

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‘Security & AI Forum’ to highlight new market opportunities as part of extensive Secutech 2019 fringe programme

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Security industry stakeholders from around the world are readying themselves for a productive three days of business in Taipei, as the countdown to the 22nd edition of Secutech enters its final few weeks. On top of the business and networking opportunities that Secutech creates, the fair also plays a crucial role for information exchange within the security industry. This year, the fair’s fringe programme will cover all of the most important topics for the Asian market, including the applications of AI in safe cities, new intelligent transportation technologies and smart building IoT solutions.

“Industry players such as system integrators, installers, distributors and importers will be able to identify key market trends through the fringe programme,” said Ms Regina Tsai, the Deputy General Manager of Messe Frankfurt New Era Business Media Ltd. “Three concurrent events of ‘Mobility’, ‘SMABIoT’ (smart building IoT), and ‘Fire & Safety’, each offer insightful seminars and forums for their related sectors, while the ‘Security & AI’ Forum is another significant highlight that will provide visitors with market intelligence and new trends for smart cities, smart factories and more. The information gathered by attendees will be of business value, and can be put into use after the show for the benefit of the wider security industry.”

The 2018 fringe programme was well received by the industry, and with an updated agenda to fit the requirements of today’s market, fair organisers are anticipating another positive response to the show’s forums and seminars.

Security & AI Forum

This year’s Security & AI Forum will feature presentations by project managers, engineers and industry experts from Vivotek, Twoway and eRay. AI technology has been at the forefront of a paradigm shift for the security industry, offering automated threat detection with greater and greater accuracies. By exploring new application scenarios for AI, the forum will give attendees insights into business opportunities in verticals such as smart manufacturing.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
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Other points of discussion include the Internet of Things and OSSA (the

Open Security and Safety Alliance) – a non-profit organisation that encourages collaboration among security organisations.

Mobility forums explore ITS solutions

As the destination for intelligent transportation solutions (ITS), the concurrent 'Mobility' event will feature a series of three forums and seminars dealing with the sector's most innovative technologies.

The 'Asia Pacific Intelligent Rail Transportation Forum' takes place on the first day of the programme to deliver railway industry updates from across Asia. Topics include future outlooks and the potential for ITS implementation in Taiwan and Malaysia. Among the speakers will be experts from the Taiwan Railways Administration, Gamuda Berhad and CECI Engineering Consultants.

The second day of the programme will see speakers from ACCOMP, 3S Pocketnet Technology, GNSS Asia, and STMicroelectronics discuss ITS trends in the wider mobility sector. Among the topics to be explored are video technology solutions and smart transportation platforms.

On the final day, the subjects of temperature controlled logistics and fleet management will be covered at the 'Asia Pacific Cold-Chain Logistics Seminar'. Other topics to be discussed at the seminar include RFID logistics solutions and updates on the local industries in Indonesia, Myanmar and Taiwan.

SMABIoT to illuminate IoT trends

As the first event of its kind in Asia, SMABIoT serves as a business hub for the growing smart building IoT sector. As part of the event, the 'Asia Pacific Smart Building with IoT Solutions Forum' has invited leading property developers and engineering companies to share smart building case studies and new trends in sustainability and smart devices.

In addition, the aptly named 'Smart Living Solutions Seminar' will take place to update the market on new smart solutions for residential communities and home. Speakers at the seminar include industry professionals from Ardomus Networks Corporation, I-TEK, and WFE Technology.

Asia Pacific Disaster Management Summit

Asia's fire and safety fraternity also have a lot to look forward to at the fair. At the concurrent 'Fire & Safety' event, the 'Asia Pacific Disaster Management Summit' will gather industry experts and government officials from the Philippines, Myanmar, Indonesia and Vietnam.

The summit will examine methods of large scale disaster prevention, earthquake early warning systems, structural safety monitoring systems, the role of IoT in disaster management, recovery plans, flood disaster risk assessments, debris flow management and international co-operation.

Secutech
Taipei Nangang Exhibition Centre, Taipei
8 – 10 May 2019

The upcoming edition of Secutech will be held at the Tapei Nangang Exhibition Center from 8 – 10 May 2019 with more than 400 exhibitors, from 15 countries and regions in attendance. At the previous edition, the

fair attracted 19,907 visitors from vertical markets such as building, transportation, retail and manufacturing.

The fair is organised by Messe Frankfurt New Era Business Media Ltd and is part of a global network of [Safety Security and Fire trade fairs](#). For more details, please visit www.secutech.com. Alternatively, please call Ms Kirstin Wu at +886 2 8729 1017, or send an email to kirstin.wu@newera.messefrankfurt.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With thirteen trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018