

Press release

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Shanghai International Lighting Fair 2019 gathers industry experts to map the future of urban landscape lighting

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The 6th Shanghai International Lighting Fair (SILF) will be held from 3 – 5 September 2019 in Hall W5 at Shanghai New International Expo Centre (SNIEC). Industry insiders with a specialisation in urban lighting will gather at the three-day exhibition to interact and discuss future development trends.

The urban landscape and city lighting industry is in a period of transformation. Presently, IoT and smart lighting technologies are being fully integrated into urban landscape lighting's design, construction and management processes. Illumination for the benefit of consumers is not the only main focus as the integration and development of urban culture and the evening economy continues to further move the industry forward.

Regarding the future development of China's urban and city lighting industry, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Hong Kong) Co Ltd, said: "Future landscape lighting infrastructure will place digital connectivity at the forefront. As the design, technology and city cultural sectors work together, lighting fit for local urban culture will be realised. I look forward to Shanghai International Lighting Fair promoting the sustainability of the urban landscape and city lighting industry and the ongoing development of the smart city sector."

Gathering renowned lighting enterprises to discover the latest products and technologies

SILF will be held concurrently with Shanghai Smart Home Technology (SSHT) and Shanghai Intelligent Building Technology (SIBT) this year. More than 400 companies will bring their latest products and technologies to discuss product innovation and the future development of the lighting industry. Some of the latest products and solutions to look out for during the exhibition include:

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Guangdong Tuolong Lighting Technology

- An array of landscape lighting system solutions will be exhibited including lighting for the architectural, urban landscape, garden, road and bridge, cultural tourism, and event sectors.

Lumlux

- High-powered, smart and programmable LED power supply systems will be displayed with features including programmable functions, a full range of input voltages and smart built-in MCU. This power supply systems have the capability to meet the demand of smart control lighting systems.

Lightspace

- Pure laser diode systems will be showcased that can improve the brightness and divergence angle with a longer range while maintaining the white balance output.

Seekway

- Seekway intelligent cloud control system 2.0 will be exhibited. It is designed with autonomous internet cloud platform management and integrated BIM and AI voice operation technology. The intuitive systems can fulfill the needs of modern cities and future projects.

Concurrent activities highlight new trends and technologies

3 September (13:30 - 16:30)

Lighting Bringer Summit

Organised by Lighting Bringer, the summit will discuss how urban lighting can enhance the cultural value of cities under the city design integration trend. World-renowned organisations including Nbbj Ltd (USA), ATDESIGNOFFICE Ltd (UK), IAPA Pty Ltd (Australia), Unolai Lighting Design & Associates (China), Tokyo Illumination Design Office (Japan), 8'18" Lighting Art & Design Co Ltd (France) will be participating at the summit. It will also invite senior designers, engineers and real estate owners to provide their professional input and create unique learning opportunities. The summit will cover industry hot topics, environmental concerns, integrative development and cross-sectoral experience, and provide information and strategies on the development of the lighting industry.

3 – 4 September

Foreseeable Growth of the Lighting Industry Conference 2019

Guangzhou Alighting IOT&Technology Co Ltd and the Lighting Research Academy of China Southern Power Grid & Guangya will organise the “Foreseeable Growth of the Lighting Industry Conference 2019” which is held in conjunction with SILF 2019. Professionals and experts from across the industry will gather to conduct informative and valuable presentations offering an insight into growth areas of the industry.

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Shanghai, 3 – 5 September 2019

- 3rd September (13:30 – 16:30)

Impetus of Smart Lamppost under Internet+ & Big Data Technology

- 4th September (10:00 – 12:30)
Impact of Luminous Environment on Children and Adolescents
- 4th September (13:30 – 16:30)
Breaking new ground in Urban Cultural Travel, Art and Performance

4 September (09:00 – 12:00) & (13:30 – 15:30)

Light up cities life — Integration of building and lighting conference

China Construction Technology Consulting Co Ltd, Architecture Technique Media, Architectural Society of Shanghai China (ASSC) and Guangzhou Guangya Messe Frankfurt Co Ltd are co-organisers of the conference that seeks to enhance and promote the beauty of public places in urban areas with nightscape lighting. Experienced architects and lighting designers will be invited to turn their attention towards effective lighting design in urban areas and cities.

Shanghai International Lighting Fair is a part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial [Light + Building](#) event held in Frankfurt, Germany. The next show will take place from 8 – 13 March, 2020.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Guangzhou International Lighting Exhibition, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Russia and Intelligent Building Russia as well as Light India, the LED Expo New Delhi, and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit www.brand.light-building.com. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

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