

Press release

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ISH Shanghai & CIHE: Showcasing the latest heating trends in East and Central China

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ISHS & CIHE 19_PR1_Eng

The eighth edition of ISH Shanghai & CIHE – Shanghai International Trade Fair for Heating, Ventilation, Air-conditioning & Home Comfort System will open its doors from 3 – 5 September 2019 at the Shanghai New International Expo Centre. The solutions found at the fair will highlight and display the latest heating innovations and home comfort needs for East and Central China – and continue the success of ISH China & CIHE 2019 held in Beijing in May.

The region's climate change and demand for comfortable living have impacted the development of innovative and diversified HVAC solutions. Complementary heating methods such as floor cooling & heating systems, electric heating products, wall-hung boilers, heat pumps and many others have become some of the most sought after solutions in the East and Central China market. With China's coal-to-electricity policies in full effect, industry brands are actively developing innovative heating solutions to capitalise the regional market needs. Furthermore, improved fresh air, air and water purification, dehumidifiers and various intelligent control solutions are being developed to fulfil the soaring demand for home comfort solutions.

Over the past seven years, ISH Shanghai & CIHE has evolved and earned – together with the East and Central China HVAC industry – the support and recognition of many renowned industry brands. As the demand for customised heating, intelligent and home comfort solutions in East and Central China continues to rise, industry professionals are gearing up for another edition of ISH Shanghai & CIHE. Some of the brands confirmed for the 2019 edition include: AeroFlow, Afriso, Airpower, Ariston, AROTEX, Atlantic, Ausin, Avonflow, BDR Thermea, BLLC, Bosch, Bugatti, Caleffi, Danfoss, Devotion, E.C.A, Eurohouse, Fondital, FRÄNKISCHE, Georg Fischer, Grundfos, Haers, HEDDA, Honeywell, IMI, Italtherm, Kenmo, Lindner, Maincor, Meibes, Menred, Midea, Möhlenhoff, Navien, Ochsner, Paragon, Pettinaroli, Rocgas, Sanica, SHITENG, Solvay, Soyo, Teclic, Tendge, Vaillant, Vanward, Wavin, Wealtech, York, Zehnder and many others.

Aligning with the market integration trends, ISH Shanghai will be concurrently held with Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Shanghai International Lighting Fair and Parking China to form an inclusive sourcing channel. Together, the five trade fairs are expected to host over 650 exhibitors across 51,000 sqm of exhibition space and attract some 62,000 visitors from around the

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world.

Ample business opportunities for China's HVAC market

Affected by China's rapid coal-to-electricity initiatives, floor cooling & heating is currently one of the most promising industries in the country. In 2018, China's floor cooling & heating industry market size increased more than 45% while the combined regions in East China alone recorded a 55% average growth rate. Floor cooling & heating products worth over USD 216 million were sold in Central China, a 21.1% increase from 2017.

To accommodate the diversified needs of the market in East and Central China, the new "Floor Cooling & Heating" zone will display some of the latest solutions that incorporate energy saving, efficient and home comfort technologies in one. The zone will have a designated display area and fringe programme where visitors can experience the new technology and gain new market insights.

Additionally, for the second time the "Premium Area" will showcase outstanding technologies and products under the themes: Technology, Quality, Design and Technical Skills. Renowned domestic and overseas brands dedicated to comfortable home products and technologies will offer a variety of sourcing options.

Moreover, the European Pavilion will take part in the 2019 edition to broaden the field of specialist topics of the fair and be part of the rapid development of the HVAC market in East and Central China. Renowned HVAC brands from Germany, Italy and the UK will showcase the latest European heating products and innovations. Last year, 20 top industry players from Europe were featured at the pavilion. European companies that have already confirmed their participation include AeroFlow, Afriso, Bampi, Dephina, KANE, Radius, WKL and more.

Leading HVAC companies from Diankou, Zhejiang Province, will again be featured in the Diankou Zone this year. With the theme of New Diankou, New Water Heating, the zone will utilise over 1,200 sqm of exhibition space. Visitors will be able to explore advanced heating solutions developed in Diankou including boilers and related accessories, pipes, fittings and valves.

To fulfil the region's needs for energy efficient home comfort heating devices, a specialised display area will be held to host representatives from Nanjing Spring Cooling and Heating Equipment Co Ltd and Wuxi Shengpu Energy Equipment Co Ltd. They are the past winners of the China Home Comfort System Design and Installation Competition, and this area will help to facilitate the exchange of market intelligence, industry trends and design concepts.

ISH Shanghai & CIHE is headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for HVAC + Water. The mother event will take place from 22 – 26 March 2021 (Monday to Friday). For more information, please visit www.ish.messefrankfurt.com.

ISH Shanghai & CIHE
Shanghai, 3 – 5 September 2019

Furthermore, the next edition of ISH India powered by IPA will run from 7 – 9 May 2020 at Bombay Exhibition Centre, Mumbai. Another ISH event in China, ISH China & CIHE will be held from 11 – 13 May 2020 at the New China International Exhibition Center. For more information about ISH Shanghai & CIHE and ISH China & CIHE, please visit www.ishc-cihe.hk.messefrankfurt.com or email info@ishc-cihe.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com