

Press release

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ISH Shanghai & CIHE kicks off on 3 September 2019 focusing on home comfort solutions

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ISHS & CIHE 19_PR2_Eng

Entering its eighth edition, ISH Shanghai & CIHE – Shanghai International Trade Fair for Heating, Ventilation, Air conditioning & Home Comfort Systems will open for trade from 3 – 5 September 2019 at the Shanghai New International Expo Centre. Committed to helping industry players tap into the East and Central HVAC and home comfort markets, the organisers have set up a number of themed display areas and zones to offer a targeted sourcing experience for fairgoers.

As the climate crisis becomes more evident, heating and cooling systems and solutions are increasingly important in the East and Central China regions. Complementary methods such as floor cooling and heating systems, electric heating products, wall-hung boilers, heat pumps and many others have become some of the most sought after solutions in the area. With this in mind, the trade fair will converge quality floor heating, radiators, water pumps, valves and fittings as well as heat meter manufacturers to display new products and technologies that are the most suited for the region.

Aligning with market needs for integrated heating and home comfort systems with more intelligent features, ISH Shanghai & CIHE is held concurrently with Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Shanghai International Lighting Fair and Parking China. The collective building technology fairs are expected to host over 650 exhibitors across 51,000 sqm of exhibition space.

As an important gateway for overseas companies to tap into the HVAC and home comfort market in East and Central China, ISH Shanghai & CIHE attracts numerous leading brands to participate every year. Visitors will find it rewarding to discover a comprehensive display of the latest heating solutions. Some of the brands confirmed for the 2019 edition include: 2dcarbon, Afriso, Aishangdi, Bampi, COSMO, Cosyhome, Dephina, Dunan, Dunyun, Elival, Futai, GOMON, Gude, Grundfos, Ideal, Inovisen, JITON, Longyue, Meijie, Nuanji, Nuociss, Paragon, Puruilinsi, Radius, Suban, Tanyuan, Tian Mai Yuan Hong, Toray Bach, Unbeatable, Warmfeet, Wealtech, WKL, Wotech, YORK and many others.

Featured zones and display areas provide ample opportunities to extend market reach

In recent years, with advances in air-conditioning and heat pump technologies that satisfy the Chinese government's coal-to-electricity

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initiatives, floor cooling & heating (FCH) systems have rapidly become one of the most popular home comfort solutions in the region. To accommodate the diversified needs of the market in East and Central China, the new “Floor Cooling & Heating” zone will display some of the latest solutions that incorporate energy saving, efficiency and home comfort technologies in one. A designated display area and fringe programme will be held within the zone for visitors to experience the state-of-the-art technology and gain new market insights.

To cater for the market needs of East and Central China, a Premium Area will be featured again at this year’s fair. Premium brands from China and overseas will showcase outstanding home comfort products and technologies under the following four themes: Technology, Quality, Design and Technical Skills.

Adding more sourcing options for visitors, the European Pavilion has returned to the 2019 edition to capitalise on the rapid development of the HVAC market in East and Central China. Renowned HVAC brands from Germany, Italy and the UK will showcase the latest European heating products and innovations. European companies who are primed to showcase their latest innovations include AeroFlow, Afriso, Bampi, Brigon, Dephina, Detal-Met, Hoffer, Ideal, KANE, Radius, Sanica and WKL.

Moreover, to further fulfil the region’s needs for energy efficient home comfort heating devices, the Shanghai fair will feature the China Home Comfort System Design and Installation Competition Display Area, hosted by the past award winners of previous China Home Comfort System Design and Installation Competitions. Not only will a comprehensive collection of innovative designer home comfort heating and cooling solutions from China be on display, the area will also enhance the exchange of market intelligence, industry trends and design concepts across the industry.

Concurrent events highlight future developments in East and Central China’s HVAC industry

Supported by leading industry associations worldwide, the Shanghai International HVAC Forum will feature a comprehensive number of topics and industry speakers to share their vision for the future of the HVAC and home comfort markets in East and Central China. The Chinese government has consistently strengthened the promotion of energy conservation and emission reductions and the 2019 Shanghai International HVAC Forum will touch on this topic with thought-provoking industry dialogues showcasing the following highlighted topics:

- **Technical forum on innovative heat pumps developed for floor cooling & heating (FCH) systems**

Organiser:

Heat Pump Committee of China Energy Conservation Association

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- **A network and experience sharing session on various technical heating projects**
Organiser:
China Construction Metal Structure Association Indoor Climate Association
- **Intelligent United Technology public classes**
Organiser:
Intelligent United Technology (IUT) Alliance
- **Technical seminar on floor cooling & heating (FCH) systems to enhance comfort living**
Organiser:
HVAC8 Multi-enterprises Training Center
- **China home comfort system design and installation exchange forum**
Organisers:
Nanjing Spring Cooling and Heating Equipment Co Ltd
Wuxi Shengpu Energy Equipment Co Ltd

ISH Shanghai & CIHE is headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for HVAC + Water. The mother event will take place from 22 – 26 March 2021 (Monday to Friday). For more information, please visit www.ish.messefrankfurt.com.

Furthermore, the next edition of ISH India powered by IPA will run from 7 – 9 May 2020 at Bombay Exhibition Centre, Mumbai. Another ISH event in China, ISH China & CIHE will be held from 11 – 13 May 2020 at the New China International Exhibition Center. For more information about ISH Shanghai & CIHE and ISH China & CIHE, please visit www.ishc-cihe.hk.messefrankfurt.com or email info@ishc-cihe.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com