

Music China: The Largest Asian-Pacific Musical Instrument Fair Gears up to Help Music Businesses Prosper

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- Jointly organized by CMIA, INTEX Shanghai and Messe Frankfurt, Music China is known not only as a trading platform for the music industry, but also a festival for music entertainment, education and culture. In the past 17 years, this grand music show has been generating tremendous growth power for the music industry in China. It is the best gate-way to a multitude of business opportunities in China and Asian markets.

Music China 2019 covers an area of 145,000 m2, including 13 exhibiting halls and 2 outdoor sheds, where music, sound and associate products from all around the world will be showcased. Up to now, many reputed brands around the globe have already confirmed to exhibit on Music China 2019, such as Marshall, Bluethner, Buffet, Fazioli, Fender, GEWA, Laney, Ludwig, Orange, Roland, Selmer, Samick, Schimmel, Steinway, Tama, Yamaha, Pearl River, Hsinghai, KHS, Jinyin, Fengling, and Shanghai No.1 National Musical Instruments Factory. It will be a great feast of music products with excellent quality and competitive price, expected to attract over 2,300 exhibitors and 160,000 visitors globally.