

Press release

June 2019

## The 24<sup>th</sup> edition of Guangzhou International Lighting Exhibition commences 9 June

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**The 2019 edition of Guangzhou International Lighting Exhibition will be held from 9 – 12 June at the China Import and Export Fair Complex in Guangzhou, China. As one of the highlights on the trade fair calendar for the lighting industry, the show promises to once again be the place to be to learn about new technologies and solutions and establish effective business connections. This year’s exhibition will cover 19 halls with 2,626 exhibitors from 22 countries and regions joining the fair.**

A stellar lineup of exhibitors for the 2019 show reaffirms the prominent role of Guangzhou International Lighting Exhibition (GILE) as an ideal platform for the lighting industry to convene and seize business opportunities. Some of the leading exhibitors this year include Alanod, BJB, Fumagalli, Ligman, MLS, HC SemiTek, Everlight, Luminus, Cree and Inventronics.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd, gave her thoughts on the opening of the 2019 show: “Guangzhou International Lighting Exhibition has become an annual gala for the lighting industry. The show not only provides strong support for exhibitors but also encourages them to remain close to the market. The 2019 show will once again showcase a diverse array of lighting technology and will host an event programme that truly reflects current and future trends of the industry. I hope that visitors can make use of our effective business matching services and that the show provides a successful business environment for all involved.”

### **Gathering the strength of the industry to explore the move into the next era**

The ‘smart city’ concept, 5G and AIoT (Artificial Intelligence of Things) are all elements that are driving the lighting industry forwards into a new era. Products such as smart street lamps are utilising these kinds of technologies in myriad ways and are helping to reshape the industry chain, while lighting products have already become integral components in the smart home ecosystem.

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As a barometer of the lighting industry, GILE 2019 will focus its theme of “THINKLIGHT: Envisage the Next Move” to gain insights from the

lighting community about how these new technologies and industry sectors pose both opportunities and also challenges. The event programme with its lineup of internationally renowned speakers will discuss how companies are balancing the act of leaping forward into new domains while also maintaining a key grip on the basics of lighting in the quest to be both innovative and responsive.

### **Emerging fields and focused engagement in specialised markets**

Many companies exhibiting at the show will be showcasing state-of-the-art technology and products that have required a giant leap away from traditional lighting products. Ms Tan Manfang, Vice Chairwoman of Shenzhen Juson technology, singled out 5G as being one of the most disruptive technologies in the years ahead: “5G is reshaping the industry and has revived the LED industry on a massive scale. While companies should remain competitive in their existing product portfolio, a leap forward to explore new territories and markets requires a greater commitment to innovation.”

Similarly, Mr Zhu Ming, Managing Director of Luminus Devices (China) remarked how new research into general and specialised lighting could establish industrial-grade systems for plant lighting, UVC ultraviolet lights, 3D printing and healthcare-related lighting technology. This would enable “the perfect combination of human experience and visual ambience.”

### **Defending core business areas**

While numerous new technologies and visions for the future of lighting will be showcased across the show and discussed by industry leaders, many in the lighting community continue to express the importance of getting the basics correct. Ms Zheng Xiaomei, General Manager of Dongguan Kingsun Optoelectronic, spoke ahead of the show: “Our company aims to be both preemptive and defensive. We must defend our key competencies and preemptively develop areas related to smart cities.”

Mr Wei Shiquan, Deputy General Manager of Shenzhen TYF Optoelectronic, shared his approach: “High-quality and good value for money are important laws of the market. As a company we must never compromise on product quality even while we bravely explore new technology areas.”

The Guangzhou International Lighting Exhibition is a part of Messe Frankfurt’s Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition will take place from 8 – 13 March 2020 in Frankfurt, Germany.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Moscow powered by Light + Building in Russia as well as Light India, the LED

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Expo New Delhi, and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit [www.brand.light-building.com](http://www.brand.light-building.com). For more information regarding the lighting shows in China, please visit [www.light.messefrankfurt.com.cn](http://www.light.messefrankfurt.com.cn) or email [light@china.messefrankfurt.com](mailto:light@china.messefrankfurt.com).

**Press information and photographic material can be found [here](#)**

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018