

Press release

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## Guangzhou Electrical Building Technology rescheduled to 30 September – 3 October 2020

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**Originally planned to be held in June, Guangzhou Electrical Building Technology (GEBT) has been rescheduled to 30 September – 3 October. The concurrent Guangzhou International Lighting Exhibition will also take place on these new dates, with both fairs held at the China Import and Export Fair Complex. GEBT will continue to support the industry with the goal to inject a fresh momentum by showcasing new products and technologies.**

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd said: “We would like to thank the industry associations, exhibitors and the fair’s supporters who have cooperated with us as we face this uncertain time together. The pandemic has created challenges for the industry, but it is our hope that together with the support of these groups, GEBT can create new business opportunities in 2020. With the rapid advancements in IoT technologies, and the convergence of more information technology into the daily lives of consumers, there are exciting times ahead for the industry, and it is our aim for GEBT to once again be the ideal platform to discover and take advantage of these opportunities.”

Guangzhou Electrical Building Technology serves the electrical engineering, intelligent building and smart home markets. The fair presents a series of applications, technologies and solutions for green buildings, hotel engineering, IoT, system integrators, protocols, AIoT and more. GEBT is a strong proponent of the government’s 13<sup>th</sup> Five Year Plan for the Development of Building Energy Efficiency and Green Buildings which, as an important part of China’s sustainability goals, leads to increased demand for green building technologies and solutions at the fair.

### **Renowned companies to display innovative products at GEBT 2020**

To date, the following companies have confirmed their participation in the fair: KNX, HDL, Tuya, Lewin, GVS, Konke, Xiezhu, Citron, Shizhen, Hope, ARW, T.Line, Rishun, Bo Si Kang, Lammin, Leaguer, LinpTech, Ezhome, Turning-right, Baijian, Binthen, Genius, Intretech and more.

They will be amongst the exhibitors showcasing cutting-edge technologies and products to system integrators, engineering and planning companies, energy providers, design houses, the hotel industry and end-users. The fair will feature a wide range of new innovations within its two main product groups, which are:

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

- **Electrical Engineering**  
Electrical accessories and materials, power supply and distribution systems, energy management systems, electricity supply equipment and electrical products, power supply, instruments, gauges and tools, electrical energy-efficiency modification equipment, control equipment, meter & monitoring and dimmer switches, sockets and switches, lightning protection systems and equipment.
- **Intelligent Buildings and Smart Home**  
Light control systems, audio and video systems, air conditioning and cooling systems, systems integration, generic cabling systems, intelligent sun shading systems, video surveillance, access control and home security systems.

### **A series of forums cover emerging industry trends**

GEBT will feature a number of experts who will discuss the industry's future development and trends through a series of forums. Topics include Electrical Engineering, Smart Home, Intelligent Buildings, Integrators' Conference, Green Buildings & Hotel Engineering and Smart Office Interior Design. The forums will analyse the needs of the industry and forecast future trends in order to provide the audience with first-hand insights into this ever-changing industry.

The Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology fairs are part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition will be held from 13 – 18 March 2022 in Frankfurt, Germany.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, and other events in Argentina, India, Russia, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit [www.light-building.com/brand](http://www.light-building.com/brand). To find out more about GEBT, please visit [www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn) or email [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com).

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt

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(60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2019