

Press release

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## Guangzhou Electrical Building Technology opens on 9 June introducing new insights into the latest market trends

Debby Lam  
Tel:+852 2238 9280  
[debby.lam](mailto:debby.lam)  
[@hongkong.messefrankfurt.com](mailto:@hongkong.messefrankfurt.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)

**The 2019 edition of Guangzhou Electrical Building Technology (GEBT) returns from 9 – 12 June at the China Import and Export Fair Complex in Guangzhou. Offering a comprehensive overview of state-of-the-art developments in electrical engineering, intelligent buildings, and smart homes, the fair’s diverse event programme will shed light on the latest discussions in the industry. Held concurrently with Guangzhou International Lighting Exhibition (GILE), the two fairs are expected to welcome over 165,000 industry professionals.**

Emerging trends in technology are being recognised by the Chinese government as recent development plans encourage the improvement and interconnectivity of infrastructures, alongside the practical implementation of big data, IoT, and AI. Currently, China’s RMB 400-billion integrated intelligent building market is supported by its nationwide network of over 5,000 industry-related businesses. The intelligent building sector’s growth is being further spurred by new policies on technology and construction, not to mention the ongoing endeavours of the Belt and Road Initiative and the Greater Bay Area plan.

Sharing her expectations ahead of the show, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Co Ltd, said: “As technology, including big data, artificial intelligence, cloud computing and IoT are becoming more widely used in daily life, the digitalisation of the building industry is more effective than ever before. This has led to continuous advancements in the intelligent building and smart home sector. In sync with market trends, the 16<sup>th</sup> edition of Guangzhou Electrical Building Technology will join hands with the industry to discuss influential topics such as AI, IoT, real estate, smart cities, intelligent hotels, system integration, and for the first time, healthy buildings. Leading the industry in search of new trends, it is the fair’s goal to capture emerging opportunities in the market with pioneering innovations.”

This year’s exhibition welcomes the presence of renowned exhibitors from China and overseas. Some of the intelligent building and smart home brands at this year’s show include: KNX, Zigbee, HDL, The Chint, Ezviz, Lonon, Anjubao, Weiyu, UIOT, ARW, TOT, Beleda, ZK-Link, Eastcato, Gubei, GEEKLINK, Rishun, YINCHAO, Sisiware, Hope, Videostar, Nedfon, Tender, PCI-SUNTEK, Tuya, AST, Lammin, Kejie, Mantunsci, Teibar, LITEPUTER, Menred, DAJIN, ZhiHuiYun, Wanlang, Acematic, CHUGUAN, Lierda, BINTHEN, EaseMore, MenuiLife, WINTOM, Jilai, Homelan, Zhongdian, Taichuan, Shanutec, and Turning-right.

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

## **Industry leaders unveil the latest developments**

Led by digitalisation and improved integration, sectors such as intelligent building and smart homes are open to countless new opportunities, which can eventually reshape the building industry. GEBT is the ideal professional platform to reflect this changing environment through its wide-ranging fringe event programme and influential exhibitors. At the forefront of the sector, GEBT invites leading industry players each year to share their insights through various fringe events, forums, and conferences.

### **Healthy Building**

- Presentation: Development of Healthy Buildings and Intelligent Hotels Summit  
Organiser: Greater China Hotel Engineer Association

### **Smart Design**

- Presentation: Interior Designs of Intelligent Hotels  
Organiser: China Institute of Interior Design, Greater China Hotel Engineer Association, Guangzhou Association of Art Crafts and Decoration Industry, Guangdong Designer Communication Centre

### **AIoT**

- Presentation: AIoT+Scene Setting for Smart Space Summit  
Organiser: QJ.Smartechn

### **Real Estate**

- Presentation: Innovative Intelligentisation for China's Real Estate and Hotels Summit  
Organiser: China Real Estate Industry Innovation Alliance, RHPC Group

### **Smart Cities**

- Presentation: "Build Smart City, Live Wisely and Smartly" Forum  
Organiser: Exploration and Design Association

### **Standards and Communication Protocols**

- Presentation: The Development and Future of KNX Safety  
Organiser: KNX China
- Presentation: EnOcean Wireless and Batteryless Technology: Bringing IoT into the Building  
Organiser: EnOcean Alliance
- Presentation: Zigbee—Mature & Advanced Standard Connecting Now & Future  
Organiser: Zigbee Alliance

Guangzhou Electrical Building  
Technology  
Guangzhou, 9 – 12 June 2019

For detailed information on forum topics, schedules and venues, please visit [the fair's official website](#).

Guangzhou Electrical Building Technology is held concurrently with Guangzhou International Lighting Exhibition. Guangzhou Electrical Building Technology and Guangzhou International Lighting Exhibition are headed by the biennial [Light + Building](#) event in Frankfurt, Germany (8 - 13 March, 2020).

Messe Frankfurt also offers a series of other [Light + Building technology events worldwide](#), including the Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT) and the Shanghai International Lighting Fair (SILF). Additionally, Light + Building fairs are also held in Argentina, India, Russia, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit [www.light-building.com/brand](http://www.light-building.com/brand). To find out more about GEBT, please visit [www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn) or email [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com).

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\*preliminary figures 2018

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)