



PCIM Asia 2019 to open on 26 June

PCIM Asia 2019 will open its doors on 26 June in Shanghai to showcase the latest offerings in the power electronics industry. In conjunction with an extensive concurrent event programme, the fair will bring invaluable market intelligence and business opportunities to industry players from various sectors such as e-mobility, smart grid, rail, renewable energy and others.

PCIM Asia, an international exhibition and conference for power electronics, intelligent motion, renewable energy and energy management, will be open for trade buyers from 26 – 28 June at the Shanghai World Expo Exhibition and Convention Center. The three-day event will welcome over 80 international and domestic exhibitors, and cover 7,000 sqm of exhibition space. Buyers can expect to source the latest selection of power electronics technologies and products under the categories of power semiconductors and modules, passive components, thermal management, test and measurement, and more.

For the 2019 edition, five specific zones are allocated in order to provide a comprehensive show experience for visitors. The featured areas include the E-mobility Zone, E-Automation Zone, Posters Session Area, Newcomer Pavilion and University Zone. Buyers will not only be able to discover the most recent products and technologies of the power electronics industry, but also have the chance to communicate with academics from various renowned universities like Tsing Hua University, Shanghai Maritime University and Zhejiang University.

A number of prominent brands will participate in this edition. They include AVX, BaSic, BYD, CeramTec, CRRC, Danfoss, Eagtop, Firstack, Fuji Electric, GaNPower, Heraeus, Hitachi Metals, Honeywell, Infineon, KEMET, LEM, MacDermid Alpha, Mitsubishi, OMICRON Lab, Power Integrations, ROHM, SANRISE, SEMIKRON, Silan, Topstek, Toshiba, Wevo and many others. Moreover, the show this year has also invited numerous buyer delegation groups to visit the fair. Some of the big names include Delta, Huawei, LG Electronics, Midea, Philips Lighting, SAIC-GM, Shanghai Electric and Siemens Medical Equipment.

Concurrent event programme offers impressive overview of the hottest industry trends

Apart from the exhibition section, PCIM Asia also offers unique opportunities for fairgoers to discover the latest market information and exchange future visions through the PCIM Asia Conference. One of the most important and influential conferences for power electronics in Asia, it is supported by industry leaders and academia including Infineon, Mitsubishi, the Chinese Academy of Sciences, the Technical University of Denmark and

more. This year, over 45 conference papers will be presented during the conference, the poster sessions and the brand new tutorial sessions, encompassing the latest developments in silicon carbide (SiC) and gallium nitride (GaN) devices and their respective applications in renewable energy, transmission, and especially electric vehicles.

In addition, the well received Power Electronics Application Forum and the E-mobility Forum will again be features of the show. Together, a total of 31 presentations will be staged by nearly 30 leading companies during the fair. Topics of the events will not only cover the latest R&D products and solutions in China's power electronics market, but also focus on the applications of SiC MOSFETs, SiC materials, power modules and capacitors in electric transportation.

Other noteworthy events include the 2019 Power Quality Advanced Technology Forum and the University Seminar. The former aims to enhance the development of power quality correction and detection technologies, while the latter will focus on power electronics fields such as intelligent motion and advanced power semiconductor devices. Both of the events will be led by top scholars and industry experts to examine the integration and utilisation of various power electronics technologies.

PCIM Asia is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and the Shanghai Pudong International Exhibition Corp, with Mesago PCIM GmbH as a partner. To find out more about the 2019 show, please visit www.pcimasia-expo.com, or email pcimasia@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018